

The Royal Australian and New Zealand College of Ophthalmologists (RANZCO)



4th Asia-Pacific Eye Care Week in 2014

The staff of the Royal Australian and New Zealand College of Ophthalmologists (RANZCO) gathered for a barbeque on the World Sight Day to join in conversation and work together towards elimination of avoidable blindness. In particular, RANZCO shared the work of Dr. Tim Henderson, a nominee of VISION 2020 Australia’s Eye Health Heroes. Tim had been delivering eye care services in places where others dared not tread for the last 14 years. As the director of eye health at the Alice Springs Hospital, Tim was the only ophthalmologist in the region for tens of

thousands of people, many of whom lived in remote communities across the red center of Australia.

Tim shared:

“The thing governments really need to understand is that investing in eye health is one of the most cost-effective things you can do. It delivers a higher quality of life, ensures people’s independence and has an overall high positive return.”



RANZCO mixed the eye care program with pleasure by launching a barbecue event themed, “No More Avoidable Blindness”.



Staff covered their eyes to experience blindness during the event.

Group photo of staff participated in the event.

Ophthalmological Society of Bangladesh (OSB)



Asia-Pacific Eye Care Week in 2012, 2015 – 2019

Believing in prevention is better than cure, the Ophthalmological Society of Bangladesh (OSB) has actively supported the Asia-Pacific Eye Care Week and organized a myriad of activities that aim to raise public awareness on the importance of eye care and educate the citizens about symptoms of different eye diseases.

In its seven Eye Care Weeks participated, the society organized more than 10 awareness development programs, 11 eye screening programs in which over 1,200 people were tested, and over 13

seminars/symposia, in addition to rallies on the World Sight Day and interviews on TV programs.

In addition, understanding that visually impaired patients were considered to be an economic burden to their families, the society held a free surgery program to patients to help them regain their vision and contribute as a productive member again in their families in 2012. In 2016, protective goggles were also distributed to farmers to help them prevent agricultural trauma.



A seminar on lid growth was held in a hospital in Dhaka (Eye Care Week 2015).



Prof. Ava Hossain appeared on a local TV program to introduce the themes of the 6th Eye Care Week (Eye Care Week 2016).



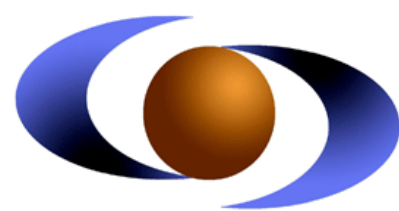
A screening on retinoblastoma was organized at the glaucoma clinic of the National Institute of Ophthalmology (Eye Care Week 2017).



An elderly had relied heavily on his family in his daily life. After surgery, he was able to take care of his family and regain happiness (Eye Care Week 2012).



A rally and a seminar were held at Chittagong Eye Infirmary and Training Complex on October 10 to observe the 9th Eye Care Week and World Sight Day (Eye Care Week 2019).



Asia-Pacific Eye Care Week in 2015, 2018 & 2019

Eye health is an important part of national health in China. The Chinese Ophthalmological Society (COS) joined hands with voluntary ophthalmologists in Shandong province in 2015 to conduct eye education and screening programs in local kindergartens. The children were very welcoming and excited at learning about how to protect their eyes and the importance of outdoor activities with natural light. A neonatal eye screening program was also carried out in Shanghai in 2018.

Furthermore, the society put forth its effort in studying low vision rehabilitation in children. It organized the International Low Vision Rehabilitation Forum in 2018 and 2019 in Beijing, inviting renowned international and domestic experts on low vision to share their insights on rehabilitation strategies for visual impairment and new progress of visual aids. More than 200 ophthalmologists, scholars, and personnel working on rehabilitation attended the forums.



A voluntary ophthalmologist educated children about the importance of reading under natural light. The children enjoyed the program very much (Eye Care Week 2015).



The International Low Vision Rehabilitation Forum was an excellent international arena for academic exchanges to promote the development of low vision rehabilitation in China (Eye Care Week 2018 & 2019).



At Xinhua Hospital in Shanghai, newborns within 3 days of birth were performed fundus examinations using a RetCam wide-field digital imaging system. A group of OBGYN doctors were introduced to the neonatal eye screening program (Eye Care Week 2018).

The Ophthalmological Society of Chinese Taipei (CTOS)



Asia-Pacific Eye Care Week in 2012 – 2016, 2018 & 2019

The Ophthalmological Society of Chinese Taipei (CTOS) has been a dedicated and creative supporter of the Asia-Pacific Eye Care Week. It has organized a total of 4 complimentary eye examinations for the public, 5 seminars/public forums which engaged over 1,400 attendees in total, and 9 press conferences generating over 400 pieces of media coverage. The society also paid attention to the effect of using 3C products (computers, communications, and consumer electronics) on the citizens' eye health and conducted annual surveys to investigate and record

the situation. The results were released to encourage the public to avoid excessive use and strain of eyes and have regular check-ups.

To draw attention from the public, particularly the younger group, the society also leveraged popular media and advanced technology including virtual reality (VR) for people to experience the vision of visually-impaired patients. Famous artists and celebrities were invited to create messenger app stickers and design t-shirts to remind people of the importance of eye care.



Over 200 people participated in the “Walk Outside, Chase Your Sight” Walkathon (Eye Care Week 2012).



Nearly 800 people took part in the VR experience. Participants were impressed by the experience, which vividly pictured the distortion caused by eye diseases (Eye Care Week 2016).



The press conference held at the 9th Eye Care Week revealed citizens' addiction to watching videos using 3C devices (Eye Care Week 2019).



The “Care for Your Eyes” campaign featured a public forum and free eye screening which was well attended by nearly 500 people (Eye Care Week 2013).



Senior citizens were very excited about playing the interactive exhibits (Eye Care Week 2015).



A series of animated short films were created to promote eye health education and attracted over 200,000 click-through rates. On the right is the LINE app stickers featuring eye care tips (Eye Care Week 2018).



The Hong Kong Ophthalmological Society (HKOS)



Asia-Pacific Eye Care Week in Jan 2012, 2013, 2015 – 2019

The Hong Kong Ophthalmological Society (HKOS) is an active participant and has engaged in the Asia-Pacific Eye Care Week almost every year since 2012. Past activities included eye screening programs, live radio and TV shows, health exhibitions, public education talks, press conferences, and many more.

The eye screening programs through the years examined hundreds of citizens and successfully referred patients with

different eye diseases such as myopia, cataract and glaucoma for further treatment. In the Eye Care Week 2012, 200 underprivileged senior citizens of the Project Vision Free Cataract Surgery Program received free cataract surgery with the sponsor of One Foundation. A 2-year long Hong Kong Children Eye Study was also launched in 2015 to provide free comprehensive eye screenings and education to local children aged 6 to 8. Children were prescribed appropriate spectacles to strengthen their sight.



64 individuals were found with eye diseases and needed further treatment on the Eye Screening Day (Eye Care Week 2012).



Senior citizens shared their joy of regaining their vision after surgery (Eye Care Week 2012).



Within only half year of launch, the Hong Kong Children Eye Study benefited over 800 local children (Eye Care Week 2015).



Public education events were held from 2016 to 2019 to address public awareness on diabetic eye diseases, cataract, age-related macular degeneration, glaucoma, dry eye diseases, and the importance of regular eye check-ups. The events invited famous celebrities to promote the message and attracted wide media coverage.

All India Ophthalmological Society (AIOS)



Asia-Pacific Eye Care Week in 2018 & 2019

All India Ophthalmological Society (AIOS) organized various activities to echo the Asia-Pacific Eye Care Week in 2018 and 2019. Themed “Eye Care Everywhere”, the Eye Care Week in 2018 was observed with radio and TV talks, press conferences, seminars, free eye check-up camps, which were supported by 11 eye centers, a walkathon, skits, and the formation of a human chain to raise public awareness on the importance of eye care and treatment. An ophthalmic photography competition was also organized for AIOS members and was enthusiastically supported.

To further promote the eye health care message in masses, the society launched the Meet the Medical Expert Program in the Eye Care Week 2019 for school children, in addition to a quiz competition and a collage making competition for undergraduate students, and a blind walk for the public. The free cataract surgery camps and free screening programs conducted in 2019 had screened a total of 70 patients and 15 patients were operated free of cost.



The walkathon, human chain and skits were well participated by the public and members of AIOS across the country (Eye Care Week 2018).



The society organized the Meet the Medical Expert Program in schools to educate young generation on the importance of eye donation (Eye Care Week 2019).



Undergraduate students created beautiful collage of different eye formations (Eye Care Week 2019).



Participants covered their eyes to mimic visually-impaired persons during the walk (Eye Care Week 2019).



A total of 11 eye centers in India supported the 8th Eye Care Week and conducted free eye check-ups for school children and other groups of the community (Eye Care Week 2018).

Malaysian Society of Ophthalmology (MSO)



Asia-Pacific Eye Care Week in 2013, 2017 & 2019

According to the Minister of Health in Malaysia in 2013, the most common eye diseases that cause visual impairment and blindness in Malaysia were cataract, uncorrected refractive error, diabetic retinopathy, glaucoma, and age-related macular degeneration. To raise public awareness on this, a series of radio and TV programs about various eye diseases and prevention of blindness were organized in 2013. Outreach programs, such as mobile buses equipped with instruments for eye screening and cataract surgery,

were also run in rural areas to make medical care more easily accessible, in addition to public education booths and exhibitions.

In 2017, the Malaysian Society of Ophthalmology (MSO) examined over 1,000 people in a public eye screening program. The “Vision First” program in 2019 promoted eye care and vision rehabilitation through free consultation services and interesting activities, such as healthy cooking demos of food good for eyes.



Almost 1,000 people received eye examinations and screening for major eye diseases (Eye Care Week 2013).



Dr. Kenneth Fong, President of the MSO, delivered a speech at the eye screening program in 2017. A total of 15 ophthalmologists and 15 optometrists examined people for refractive errors, glaucoma, cataract, diabetic retinopathy, and other eye diseases (Eye Care Week 2017).



(Left) Dato' Seri Dr. Wan Azizah binti Wan Ismail, Deputy Prime Minister of Malaysia, participated in the eye screening program.

(Top) Dato' Seri Dr. Wan Azizah binti Wan Ismail and Datuk Seri Dr. Dzulkefly bin Ahmad, Minister of Health of Malaysia, carried the recipe of Food for Your Eyes (Eye Care Week 2019).

Mongolian Ophthalmologist's Society (MOS)



9th Asia-Pacific Eye Care Week in 2019

The Mongolian Ophthalmologist's Society (MOS) worked together with the Mongolian National Federation for the Blind to celebrate the 9th Eye Care Week and the World Sight Day in 2019.

The society carried out awareness activities in three districts in Ulaanbaatar and two provinces in Mongolia. These included TV

news, social media campaigns, open door day of eye clinics, and vision screenings for the public.

Over 1,000 people participated in the free vision screenings, and 630 people were conducted for the examination. Multiple local media were drawn and reported on sight threatening diseases and prevention.



Many citizens took part in the free vision screening. In the photo they were queuing up for their turn.



TV news and social media campaigns successfully drew attention of the public. The clinics were crowded with citizens on the open door day.



Myanmar Ophthalmological Society (MOS)



Asia-Pacific Eye Care Week in 2017 & 2019

To celebrate the 7th Asia-Pacific Eye Care Week in 2017, the Myanmar Ophthalmological Society (MOS) organized eye health presentations on both glaucoma and retinoblastoma at 5 different teaching hospitals in the cities of Yangon, Mandalay, and Magway in Myanmar. The presentations were well attended by the public.

In 2019, Eye Care Week activities were held in the same cities, Yangon, Mandalay, and Magway. The society invited the Union Minister of Health and Sports, Dr. Myint Htwe, to deliver an opening speech at the Magway event. Poster presentations and primary eye care to public also took place to highlight the theme, “Vision First”.



Eye health presentations were organized at 5 different hospitals across 3 cities in Myanmar. Citizens showed up to learn about eye care information on glaucoma and retinoblastoma, and received eye screenings (Eye Care Week 2017).



Union Minister looked at the poster displays (Eye Care Week 2019).



A patron of the society delivered a speech at the World Sight Day activity held in Yangon Eye Hospital (Eye Care Week 2019).



Citizens were waiting to receive the eye screening service at the Magway event (Eye Care Week 2019).

Nepal Ophthalmic Society (NOS)



3rd Asia-Pacific Eye Care Week in 2013

To celebrate the 3rd Asia-Pacific Eye Care Week and the World Sight Day in 2013, a series of activities, including radio and television broadcasts, a mass rally and seminars, was held in Nepal by Tilganga Institute of Ophthalmology and sponsored by the Fred Hollows Foundation, the Himalayan Cataract Project and Orbis. A TV commercial was made and broadcast on all national and regional television channels in Nepal.

The mass rally on the World Sight Day attracted 1,000 participants, including representatives of Tilganga Institute of Ophthalmology and Nepal Ophthalmic Society (NOS). A public seminar focusing on “Universal Eye Health: Get Your Eyes Tested” was held immediately at Nepal Eye Hospital after the mass rally. Children under 16 and senior citizens aged 60 or above were provided with free eye screening and examination. The Eye Care Week was widely supported by many community eye hospitals and district community eye centers in Nepal.



The TV commercial encouraged the general public to get their eyes tested in order to prevent avoidable blindness.



Children and senior citizens received eye examination for free.



Participants walked from Bhrikuti Mandap to Nepal Eye Hospital in Kathmandu.

Philippine Academy of Ophthalmology (PAO)



5th Asia-Pacific Eye Care Week in 2015

The Philippine Academy of Ophthalmology (PAO) encouraged ophthalmology departments of different medical institutions to participate in the 5th Asia-Pacific Eye Care Week in conjunction with World Sight Day in 2015. Over 7 medical centers and departments took part in the celebration.

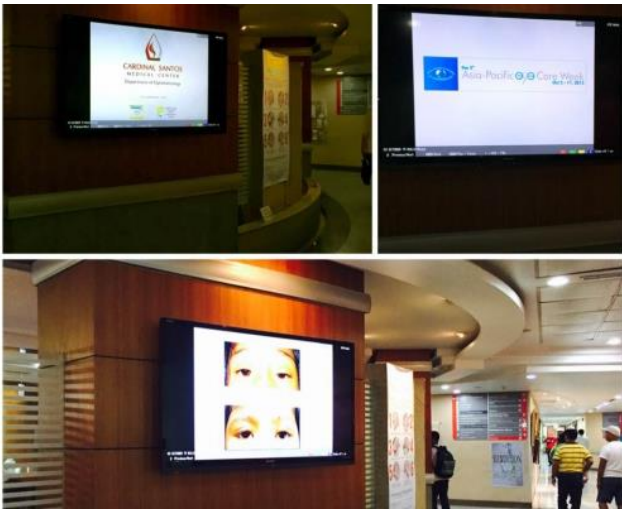
outpatient department with information about eyelid tearing and ptosis, and Prof. Reynaldo Javate, MD, FICS, appeared on the celebrity TV news show, MARS, to discuss these topics. Additionally, the hospital hosted lectures on nasolacrimal duct obstruction (NLDO) and surgical techniques for managing ptosis.

One of them was the University of Santo Tomas Hospital Eye Institute in Manila, which organized free eye screenings and a discussion forum for the public. Posters were displayed in the

The academy also held outreach and fundraising programs and information campaigns to educate the public about ptosis and NLDO.



The academy participated in a local radio program to introduce ptosis and NLDO to the public.



Lectures and a discussion forum were organized to different patient support groups to increase their awareness on ptosis and NLDO and treatment.



Posters were put up at the outpatient department of hospitals as part of the information campaign.

Singapore Society of Ophthalmology (SSO)



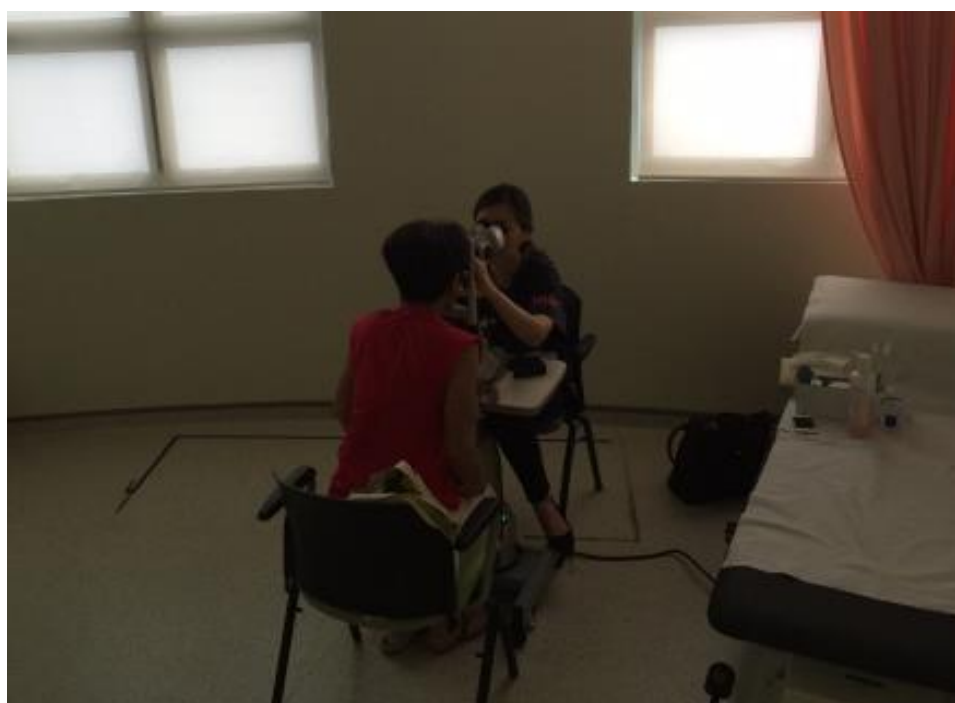
5th Asia-Pacific Eye Care Week in 2015

During the 5th Asia-Pacific Eye Care Week, the Singapore Society of Ophthalmology (SSO) held its 7th annual Mobile Eye Clinic, a community eye screening project co-hosted by Standard Chartered Bank and National University Hospital Department of Ophthalmology. In total, 257 patients were screened, and of these, 40% were referred to ophthalmology clinics for follow-up.

The Mobile Eye Clinic project was established to help deliver eye care to needy members of the community in Singapore, such as

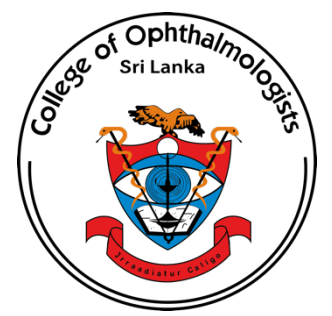
those who are unable to access health care due to physical or financial barriers. The project involves collaboration among voluntary welfare organizations, ophthalmologists, nurses, optometrists, health care workers, and volunteers from Standard Chartered Bank.

More than 800 elderly patients were screened in the previous 6 Mobile Eye Clinic screenings, which increased the attendance rate at tertiary eye care institutions from 30% to 60%.



For the first time, citizens could receive eye screenings alongside comprehensive general health screenings through the Mobile Eye Clinic project. The service was supported by members of the Department of Family Medicine of Singapore.

College of Ophthalmologists of Sri Lanka (COSL)



9th Asia-Pacific Eye Care Week in 2019

During the 9th Asia-Pacific Eye Care Week in 2019, the College of Ophthalmologists of Sri Lanka (COSL) conducted several activities as commemoration and to create public awareness on eye care.

Activities included a public walk on the World Sight Day, a screening camp, a cataract surgical camp of the screened patients, and the opening of the optical lab at National Eye Hospital in Colombo to give free spectacles to needy people.



The college joined hands with the Ministry of Health, Nutrition and Indigenous Medicine of Sri Lanka to organize the public walk.



Free spectacles were given to needy people at the opening of the optical lab at National Eye Hospital, Colombo.



Citizens received eye screening for cataract at the screening camp held at National Eye Hospital, Colombo.

Royal College of Ophthalmologists of Thailand (RCOPT)



Asia-Pacific Eye Care Week in 2016 & 2019

The Royal College of Ophthalmologists of Thailand (RCOPT) was the first and only member society that published a book about eye health to observe the 6th Asia-Pacific Eye Care Week and World Sight Day in 2016. The book aimed to increase public knowledge of important eye diseases and copies were distributed via eye clinics and book counters around the country. The sales

were also launched at Thailand's National Book Fair. Nearly 2,000 copies were sold within the short period.

In 2019, the college participated in the Eye Care Week by sharing health information about Meibomian Gland Dysfunction (MGD) on a local TV program, Meet Dr. Rama, during Rama Health Talk.



In the TV program, Meet Dr. Rama, the college introduced the Asia-Pacific Eye Care Week and Meibomian Gland Dysfunction (MGD), one of the topics of the Eye Care Week, to the audience (Eye Care Week 2019).

The book about eye health, published by the college, was distributed to eye clinics across the country and sold at the National Book Fair (Eye Care Week 2016).