

# WORLD SIGHT DAY

11<sup>TH</sup> – 17<sup>TH</sup> OCTOBER 2021



## WORLD SIGHT DAY 2021 - INTRODUCTION

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World Sight Day, an international day of awareness focusing on the global issue of eye health falls on the 14<sup>th</sup> of October 2021 with the theme “Love Your Eyes”.

Malaysia Advocacy for Myopia Prevention (MAMP) is given the privilege to organize the World Sight Day program under the umbrella Malaysian Society of Ophthalmology. We aim to educate the public on the awareness of Myopia focusing on risk factors, treatment and complications of myopia. Not only that, we would also like to engage our educators and policy makers to work towards controlling and preventing myopia among our population.

During the World Sight Day week, MAMP have organized public education talks through social media platforms, national TV, radio interviews and publish newspaper articles.

# WORLD SIGHT DAY 2021 - SCHEDULE

## WORLD SIGHT DAY 2021

PROGRAMME



 **LIVE** 11 OCT 2021 • MON • 8 PM

MYOPIA (SHORT-SIGHTED) –  
WHAT ABOUT IT?

Dr Sunder Ramasamy and Dr Fazilawati A Qamaruddin

 **LIVE** 12 OCT 2021 • TUE • 8 PM

MIOPIA (RABUN JAUH) – APA  
YANG ANDA PERLU TAHU?

Dr Malisa Ami and Dr Duratul 'Ain

 **LIVE** 13 OCT 2021 • WED • 8 PM

MIOPIA (RABUN JAUH) – ADA  
PENAWAR?

Dr Malisa Ami and Dr Duratul 'Ain

## WORLD SIGHT DAY 2021

PROGRAMME



BERNAMA

14 OCT 2021 • THU • 10.30 AM

KESEDARAN TENTANG RABUN JAUH  
(Tune into Bernama Radio)

Dr Miswan Muiz

 **LIVE** 15 OCT 2021 • FRI • 8 PM

MYOPIA (SHORT-SIGHTED) –  
HOW TO SLOW DOWN  
PROGRESSION?

Prof Dr Choo May May and Dr Miswan Muiz

# WORLD SIGHT DAY 2021 - SCHEDULE

## WORLD SIGHT DAY 2021

PROGRAMME



16 OCT 2021 • SAT • 9 AM

OUR MISSION TO PROTECT  
OUR FUTURE GENERATION  
Dr Safinaz Mohd Khialdin

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MYOPIA - A SHORT-SIGHTED  
PROBLEM NEEDS FAR-SIGHTED  
SOLUTIONS  
Dr Choong Yee Fong

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ANIMATION VIDEO BY MAMP

## WORLD SIGHT DAY 2021

PROGRAMME



LIVE 17 OCT 2021 • SUN • 3 PM

THE EFFECT OF LOCKDOWN ON  
CHILDREN'S EYE WITH DR  
NORAZAH  
(TALKING 'LIFE' WITH MEI SZE)  
Dr Norazah and Dr Choo Mei Sze

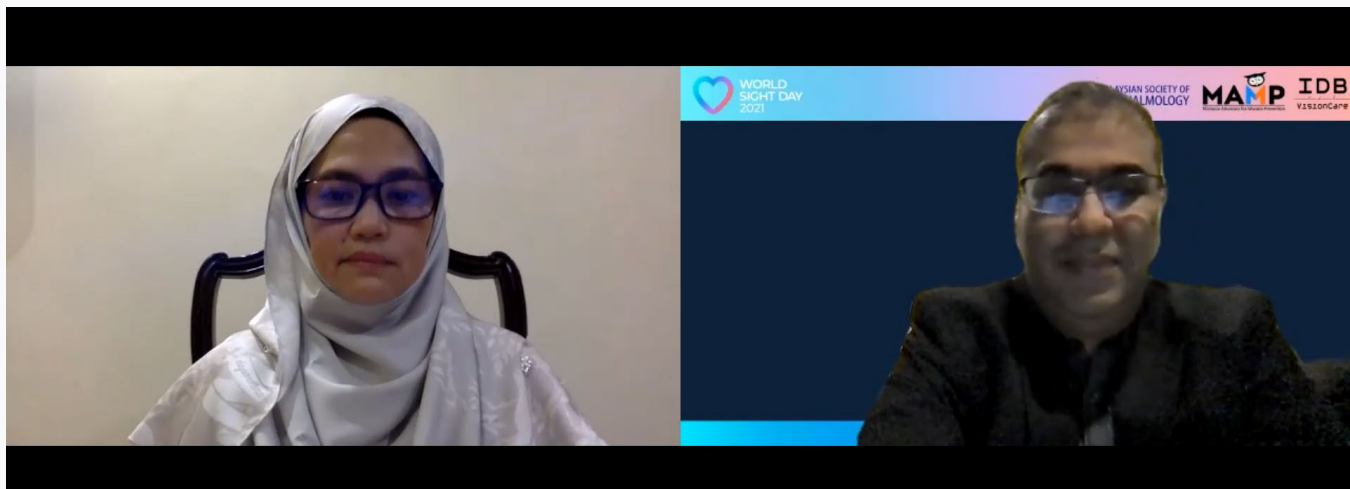


20 OCT 2021 • WED • 9 PM

BICARA DR – MIOPIA (RABUN JAUH)  
(Watch on TV 1)  
Dr Azlindarita @Aisyah Mohd Abdullah

# WORLD SIGHT DAY FB LIVE : 11<sup>TH</sup> & 12<sup>TH</sup> OCTOBER 2021

Myopia : What about it? By Dr Sunder and Dr Fazilawati



935 views  
32 shares  
84 likes



1.2k views  
57 shares  
94 likes



Miopia : Apa yang anda perlu tahu? By Dr Malisa and Dr Duratul Áin

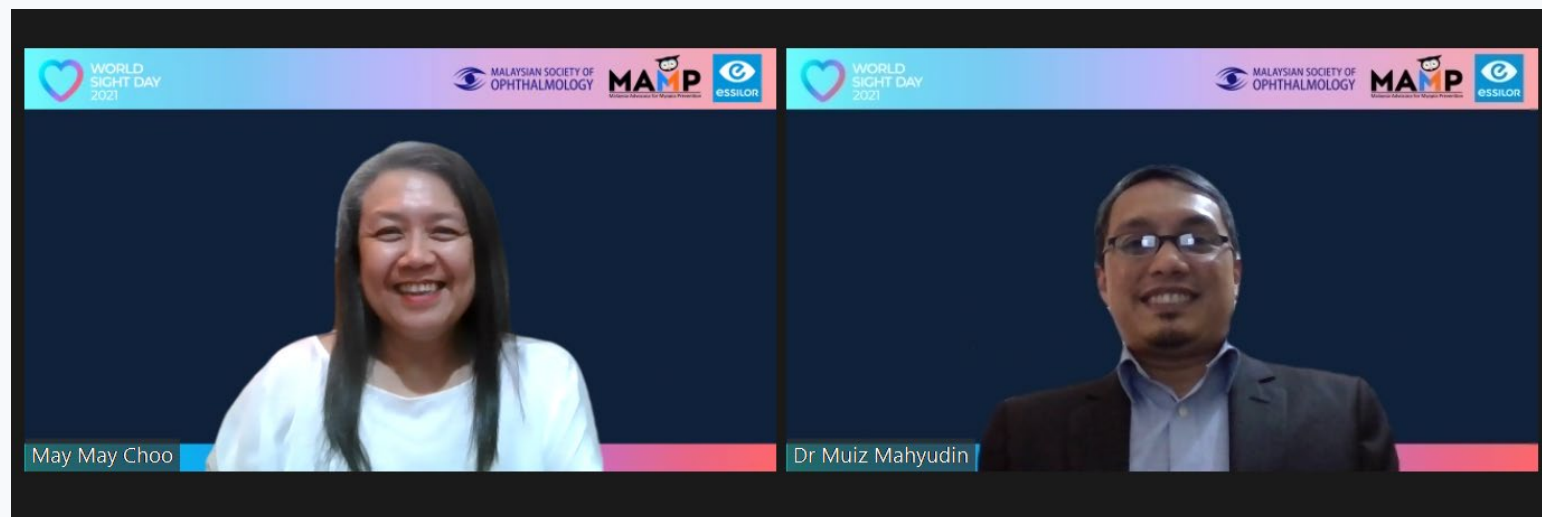
# WORLD SIGHT DAY FB LIVE : 13<sup>TH</sup> & 15<sup>TH</sup> OCTOBER 2021

Miopia : Ada penawar? By Dr Malisa and Dr Duratul Áin



 545 views  
45 shares  
64 likes

 264 views  
6 shares  
31 likes



Myopia : How to slow down progression? By Prof Choo and Dr Muiz



# WORLD SIGHT DAY RADIO TALK : 14<sup>TH</sup> OCTOBER 2021

Temubual Radio – Kesedaran tentang Rabun Jauh with Dr Miswan Muiz

**BERNAMA RADIO**  
TEMU BUAL RADIO - Kesedaran Tentang Rabun Jauh Recorded Live  
Bernama Radio

Stesen Berita Bisnes Anda  
LEMBAH KLANG FM 93.9  
JOHOR BAHRU FM 107.5  
KUCHING FM 100.9  
KOTA KINABALU FM 107.9

**NATASHA AIMEE**  
PENERAJU

**DR. MISWAN MUIZ MAHYUDIN**  
KONSULTAN OFTALMOLOGI / PAKAR BEDAH RECRACTIVE HOSPITAL MATA  
TUN HUSSIEN ONN

**BERNAMA RADIO**  
Available on Google play, Download on the App Store, Listen on Spotify

**TEMU BUAL RADIO**  
"Kesedaran Tentang Rabun Jauh"

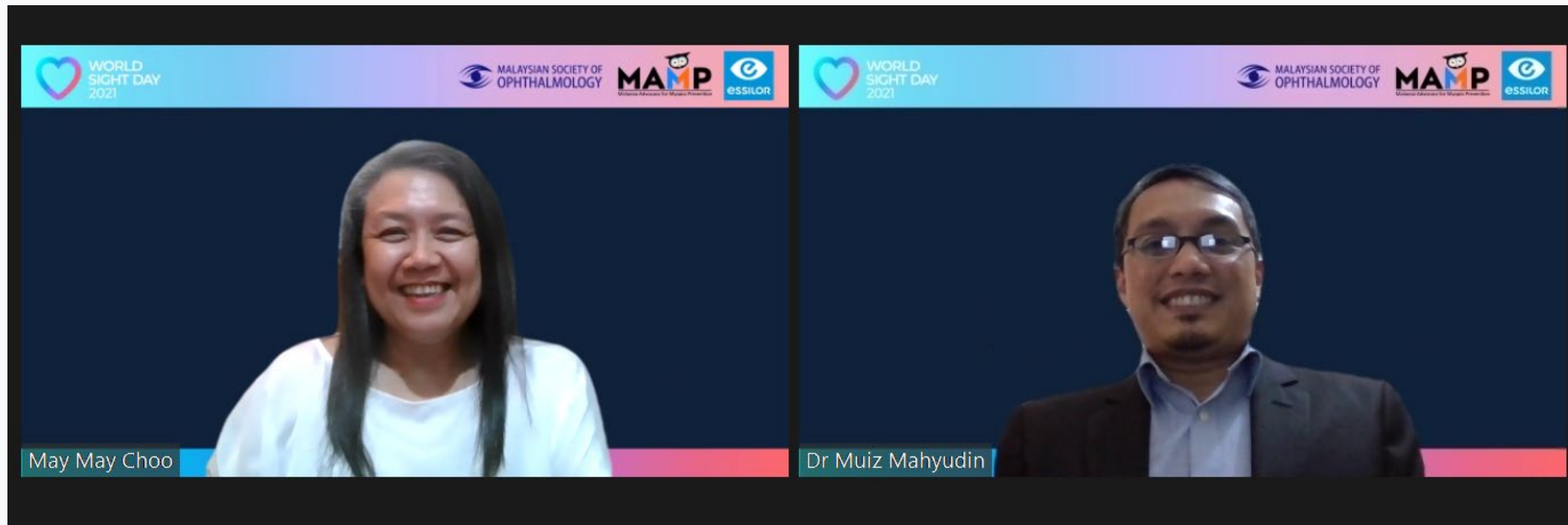
5:36 / 22:44  
LEMBAH KLANG FM 93.9 | JOHOR BAHRU FM 107.5 | KUCHING FM 100.9 | KOTA KINABALU FM 107.9



91 views  
3 shares  
6 likes

# WORLD SIGHT DAY FB LIVE : 15<sup>th</sup> OCTOBER 2021

Myopia : How to slow down progression? By Prof Choo and Dr Muiz



264 views  
6 shares  
31 likes



# WORLD SIGHT DAY LAUNCH DAY : 16<sup>TH</sup> OCTOBER 2021

World Sight Day 2021 –  
Introduction by Dr Safinaz



 797 views  
6 shares  
44 likes

World Sight Day 2021 – Our Mission to  
Protect our Future Generation



**WORLD SIGHT DAY 2021**

**YOUR EYES**

**MAMP** MALAYSIAN SOCIETY OF OPHTHALMOLOGY

**Dr Safinaz Mohd Khialdin**  
Children Eye Specialist  
Chairperson of MAMP  
Hospital Canselor Tuanku Muhriz,  
Universiti Kebangsaan Malaysia

 181 views  
5 shares  
13 likes

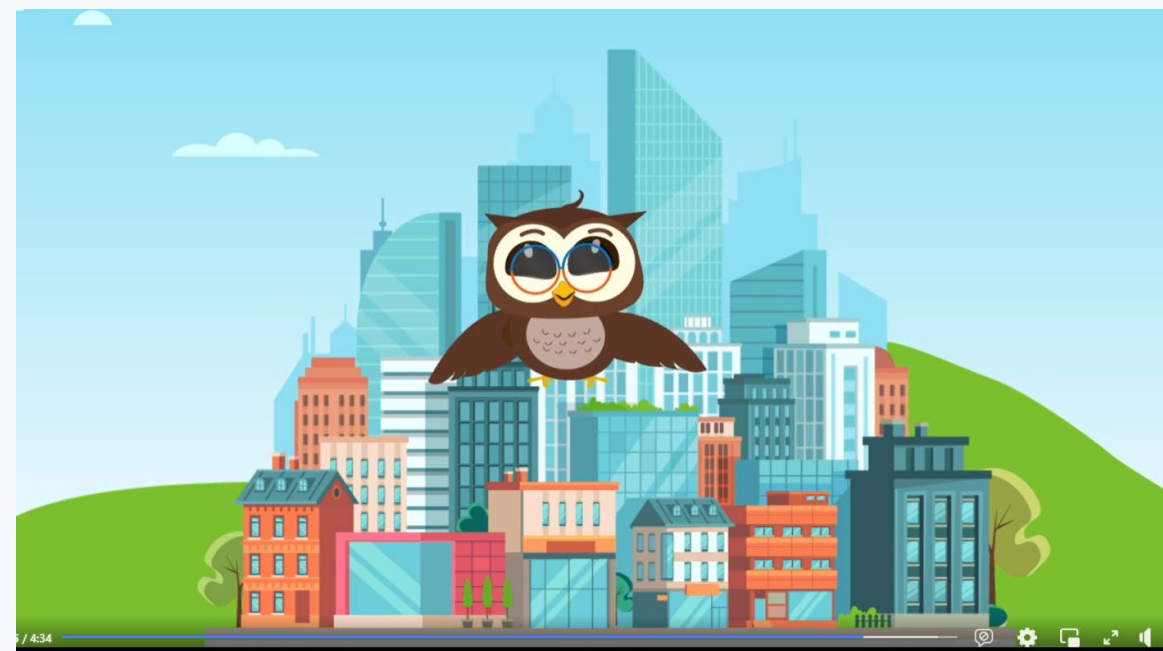
# WORLD SIGHT DAY LAUNCH DAY : 16<sup>TH</sup> OCTOBER 2021

Myopia : A short-sighted problem needs far-sighted solutions



814 views  
32 shares  
39 likes

MIO's Adventure :  
Outdoor play during pandemic



300 views  
10 shares  
20 likes

# WORLD SIGHT DAY : 17<sup>TH</sup> OCTOBER 2021

The effects of lockdown on children's eyes with Dr Norazah (Talking Life with Mei Sze)



**f** 601 views  
13 shares  
55 likes



# WORLD SIGHT DAY : 20<sup>TH</sup> OCTOBER 2021

Bicara Dr – Myopia (Rabun Jauh) with Dr Azlindarita @ Aisyah Mohd Abdullah



**BICARA DR**  
DIARI RAWAT

**MYOPIA (RABUN JAUH)**

bersama  
**DR AZLINDARITA @ AISYAH MOHD ABDULLAH**  
PAKAR PERUNDING  
OFTALMOLOGI UMUM &  
PEDIATRIK MSUMC SHAH ALAM /  
PENASIHAT MEDIA SOSIAL MAMP

**RABU | 20 OKTOBER 2021**  
9.00 MALAM -  
TV1 & SALURAN BERITA RTM

**ULANGAN JUMAAT | 22 OKTOBER 2021**  
3.30 PETANG - TV1

Logos: tv1, BERITA RTM SALURAN 123, Freeview SALURAN 123, rtm, LIVE BERITA RTM, C-VIRUS



[[LIVE]] BICARA DR | 20 |10| 2021 (RABU) 9:00 MALAM Recorded Live

BERITA RTM

09 HARI LAGI  
BASTI  
2022

SIARAN LANGSUNG BERITA RTM

61

RIMA SUNTIKAN SEBELUM 1 NOV - TIMB MENTERI PENDIDIKAN II • MOVAK: LEBIH 557 RIBU PE

15:24 / 58:25



**f** 1k views  
3 shares  
28 likes







*Thank you*